PATIENT EDUCATION: BEST PRACTICE STRATEGIES
WEBINAR



DATE + TIME
Friday, October 23, 2020
9:00 am – 12:15 pm

TARGET AUDIENCE
Licensed Nurses, Respiratory Therapists, Social Workers, Counselors/Therapists

INSTRUCTOR
Pam Collins, MSN, CMSRN, NPD-BC

REGISTRATION
Upstate AHEC Consortium Members: $0
Non-Consortium Members: $75
To register: www.upstateahec.org > CE Tab > Live Courses > October

***Prisma Health Attendees Only:** This session is being offered to clinical nurses based on feedback obtained by the 2020 Annual Nursing Educational Needs Assessment survey.

COURSE PURPOSE
Patients are being discharged as soon as possible in today's healthcare climate due to concerns of hospital acquired infections, insurance constraints, and patient preference. Therefore, it is critically important that patients are adequately prepared to perform self-maintenance once at home. This course will provide insight on best-practice strategies for effective patient education to include how to influence desired health-related behavioral change, cultural considerations and outcome evaluation.

LEARNING OBJECTIVES
At the conclusion of this program, participants will be able to:

1. Discuss the evolvement of patient education.
2. Explore challenges to providing effective patient education.
3. Identify strategies that facilitate patient compliance.
4. Discuss legal implications of patient education.

A link + directions will be sent to all registered participants 1-2 days prior to the program to log into WebEx. Please ensure you have the correct email entered into our system during registration.

CONTINUING EDUCATION CREDIT
Licensed Nurses: Upstate AHEC is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Upon successful completion of this program, attendees will receive **3** contact hours. www.nursecredentialing.org/accreditation.aspx

ANCC Disclosure Statement: Upstate AHEC's conflict of interest policy requires faculty to disclose any real or apparent commercial financial affiliations related to the content of their presentations/materials. The speaker has signed a vested interest form declaring no conflict of interest in education activity. Provisions of this educational activity by Upstate AHEC does not imply endorsement by Upstate AHEC or ANCC of any commercial products displayed in conjunction with this activity.

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CONTINUING EDUCATION CREDIT CONTINUED

Others: This program is approved for **0.3** (**3** clock hours) by Upstate AHEC and meets SC AHEC Best Practice Standards.

Respiratory Care Practitioners: 3.0 clock hours will be awarded by Upstate AHEC, an approved provider of continuing education for respiratory care practitioners by the SC Board of Medical Examiners.

Licensed Professional Counselors and Therapists: This program has been approved for **3.0** hours of continuing education by SC AHEC under its accreditation by the SC Board of Examiners for Licensure of Professional Counselors, Marriage and Family Therapists and Psycho-Educational Specialists.

Social Workers: This program has been approved for **3.0** clock hours of non-social work continuing education by Upstate AHEC, as part of the SC AHEC system, under its accreditation by the SC Board of Social Work Examiners.

Successful completion of the program requires attendance for at least 90 percent of the program and a completed online evaluation by the participant within 10 calendar days of the program date. A certificate of completion will not be made available for you if the evaluation is not completed within this timeframe. No partial credit available.

Americans with Disabilities Act (ADA): Upstate AHEC is committed to equality of educational opportunity and does not discriminate against applicants, students or employees on the basis of race, color, religion, sex, national origin, age, disability or veteran's status. If you require reasonable accommodations for a disability in order to participate fully in a continuing education activity, call 864-349-1160 no later than one week before the date of the activity.

Refund and Cancellation Policy: Upstate AHEC reserves the right to cancel a continuing education program if enrollment is not sufficient to warrant offering the program. If a class must be cancelled for any reason, a full refund will be granted. In the event that Upstate AHEC should find it necessary to cancel or postpone a program for any reason including, but not limited to, registration responses, strikes, or acts of God, a full refund will be granted. Upstate AHEC will not be liable for registrants' expenses.

Registrants canceling between 2 weeks and 48 hours prior to the program will receive a 75 percent refund. No refunds or credits will be given for cancellations received less than 48 hours prior to the program. No refunds or credits will be given for no-shows. Participant substitutions are welcome (please notify us in advance of the program). Cancellations must be made in writing (mail or email – registration@upstateahec.org).